

EXPERIENCE

Spectrum Marketing Companies, Manchester NH

Graphic Designer

Designed brochures, mailers, postcards, letterhead, business cards and other marketing collateral. Handled customer-supplied artwork regularly. Continual work on ads for a bi-weekly publication, Spectrum Monthly. Email-based marketing strategies. A vertically integrated company with exposure to the entire pipeline; initial sales, design/revision, to printing and shipping.

Elderhostel, Boston MA

Graphic Designer

Designed domestic and Canadian marketing collateral. Included: 20-70 page themed brochures for US and Canada; cover, insert and center feature pages for quarterly domestic catalogs; specific and targeted brochures for test and program-specific marketing. Worked with writers and program managers, program operations, and art director.

American Traditional Designs, Northwood NH

Graphic Designer

Worked primarily on marketing collateral for ATD. Included multi-page sellsheets, quarter, half, and full page ads, 100-page catalogs, and complete packaging initiatives. Assisted on design and production of scrapbooking materials: papers, stickers, rub-ons, embellishments of varied mediums, and albums.

PROFICIENCIES

- **Windows Environment**
- **Mac Environment**
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe Flash
- Adobe ImageReady
- Quark Xpress
- Corel Draw
- Corel Painter
- Microsoft Word
- Microsoft Powerpoint
- Microsoft Excel

EDUCATION

Bachelor of Arts

Graphic Design and Applied Computer Science Dual Major

Keene State College, Keene New Hampshire
3.48 GPA, graduated June 2003

Versatile, motivated, creative graphic design professional with over 10 years experience. Exceptional interpersonal skills with team members and clients. Highly skilled in page layout, advertisements, marketing collateral, and product packaging and brand identity. Looking for an energetic environment that nurtures creativity and rewards hard work and dedication.